

IDENTITY



WHO WILL OUR CULTURE CREATE

OFF-ICE – INDIVIDUALS WITH:

- Character
- Leadership skills
- Respect
- Work ethic
- Sense of responsibility and ownership
- Commitment
- Positive attitude
- Resiliency
- Professionalism

ON-ICE – INDIVIDUALS WITH:

- Competitive Spirit
- Talent
- Relentless mindset
- Intelligence
- Speed
- Selflessness
- Courage
- Creativity
- Coachability
- Evident passion for the game

ON-ICE – TEAMS THAT:

- Execute with Pace
- Manage the Puck
- Give 2nd and 3rd effort
- Are hard to play against
- Support each other
- Never quit
- Are tenacious in puck pursuit
- Play as a 5-man unit
- Showcase Sportsmanship